

ESTTA Tracking number: **ESTTA382239**

Filing date: **12/07/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicant: | BIG SCORE ENTERTAINMENT, LLC |
| Application Serial Number: | 77751586 |
| Application Filing Date: | 06/03/2009 |
| Mark: | ARIKA KANE |
| Date of Publication | 11/09/2010 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Ms Erica M Chriswell, 8046 Narragansett, Burbank, IL 60459, UNITED STATES, an individual and a citizen of UNITED STATES respectfully requests that he/she be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer is engaged in settlement discussions with applicant
- *I have also applied to register a similar mark spelled ERYKA KANE. I have been using this mark since 1999. The USPTO has issued an action against my mark because the mark Arika Kane has been published for opposition. I believe as well as the USPTO that this mark is too close in pronunciation to my mark and as a result will get my consumer base confused. I have used this mark in the area of digital sales, cd sales, and in the merchandising of posters, bags, and clothing. I have sold over 1,800,000 records using this mark and I am thrown aback from the applicants audacity to apply to register this mark. I would like to ask for an extension of 60 days to gather the years of exhibits I have so that I can display this information to the board to substantiate my case for opposition. I also am a caregiver to 2 elderly family members and Im also running my own recording label from my home. My time is limited and I need a longer extension granted to allow for gathering the years of evidence I have and to allow for my juggling work and caregiving. I pray the Board will grant my extension. Thank You Erica Chriswell 312-656-1319*

The time within which to file a notice of opposition is set to expire on 12/09/2010. Ms Erica M Chriswell respectfully requests that the time period within which to file an opposition be extended until 03/09/2011.

Respectfully submitted,

/Erica M Chriswell/

12/07/2010

Ms Erica M Chriswell

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3126561319